



SERVICES & PRICING GUIDE

HM Floral Designs

2024 - 2025

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WELCOME

We're absolutely thrilled that you've discovered our brand and are considering us to be part of your special day.

Creating this guide was a labor of love, inspired by our passion for crafting unforgettable moments through the beauty of flowers. We understand that planning a wedding can be both exhilarating and overwhelming, which is why we've curated this comprehensive information and pricing guide just for you.

Within these pages, you'll find inspiration from enchanting floral arrangements to valuable insights on how to make your wedding dreams a reality. Whether you're envisioning a whimsical garden affair or a chic modern celebration, we're here to help you navigate every step of the way.

Thank you for entrusting us with your vision. We can't wait to turn your dreams into reality.

With love and petals,

Hailey

www.hmfloraldesigns.com





ABOUT THE DESIGNER

Meet Hailey, the visionary floral artisan behind HM Floral Designs. With a heart full of passion and hands eager to create beauty, she has dedicated herself to the art of floristry. Hailey's journey began during the pandemic when she selflessly helped her best friend navigate wedding plans, sparking a profound love for florals.

Over the past four years, Hailey has immersed herself in the world of weddings, honing her skills and perfecting her techniques to craft dreamy, enchanting floral designs that capture the purest essence of love.

OUR STYLE

At HM Floral Designs, we're dedicated to making your wedding day truly unforgettable. Our style is all about creating dreamy floral arrangements that reflect the essence of romance and elegance.

Whether you're envisioning a timeless, classic affair or a charming garden celebration, our designs are tailored to suit your individual style and preferences. From stunning cascades to delicate posies, each bouquet is meticulously crafted to enhance the magic of your special day.

At HM Floral Designs, we're committed to capturing the love, romance, and enchantment of weddings. Let us bring your vision to life with our exquisite floral arrangements, ensuring that your celebration is filled with beauty and cherished memories that will last a lifetime.



PROCESS

01

Free Discovery Call

We will discuss the overarching vision for your wedding and floral arrangements, ensuring every aspect aligns seamlessly with your unique love story and desired aesthetic.

02

Custom Proposal

Tailored to the couple's specific preferences and vision, ensuring every detail is thoughtfully considered to bring your dream wedding to life.

03

Virtual Design Mockup

This provides a visual representation of the proposed floral designs, allowing you to envision and refine every detail before the big day.

04

Final Details Call

A chance to make any last minute changes and confirm the timeline for your big day!

05

Day-Of Installation

Our flawless execution guarantee, ensuring that every bloom is perfectly placed to bring the couple's vision to life and create an enchanting atmosphere for your special day.


DESIGN PORTFOLIO







KIND WORDS

A full-page background image of a wedding couple in a rural setting. The groom, wearing a light blue suit and a yellow tie, is kissing the bride on the cheek. The bride is wearing a white wedding dress and holding a large bouquet of white and purple flowers. They are standing in a grassy field with a wooden fence and a barn in the background.

“Hailey made the bridal bouquet of my dreams and creatively incorporated my color scheme into all of my flowers! Would recommend her a thousand times!”

BRIGID

“
ABIGAIL

“I could not be happier with the gorgeous arrangements Hailey made! I am more than satisfied with the product, pricing, and delivery of the flowers. Get your wedding florals from Hailey!”

TESTIMONIAL



“Hailey was very accommodating the minute we started working with her. She was enthusiastic and hard-working and I could tell she was invested in the quality of her work and my wedding vision! She made my wedding vision for florals come to life and I got so many compliments from my guests.”

JESSICA

Package A

\$1,200+

In this package you will find all personal flowers. Bridal bouquet, bridesmaid bouquets, boutonnieres, and corsages

Package B

\$2,500 +

This package includes all personal flowers and reception florals

Package C

\$4,000 +

This package includes all personal flowers, reception florals, and ceremony florals.

A LA CARTE

	<i>Starting at</i>
<i>Bridal Bouquet.....</i>	<i>\$400</i>
<i>Bridesmaid Bouquet.....</i>	<i>\$140</i>
<i>Boutonniere.....</i>	<i>\$25</i>
<i>Corsage.....</i>	<i>\$30</i>
<i>Flower Girl Bouquets.....</i>	<i>\$40</i>
<i>Partial Arch</i>	<i>\$600</i>
<i>Full Arch.....</i>	<i>\$1200</i>
<i>Large Ground Arrangement.....</i>	<i>\$400</i>
<i>Medium Ground Arrangement.....</i>	<i>\$250</i>
<i>Small Ground Arrangement.....</i>	<i>\$100</i>
<i>Small Aisle Marker.....</i>	<i>\$50</i>
<i>Large Urn Arrangement.....</i>	<i>\$350</i>
<i>Bud Vase.....</i>	<i>\$15</i>
<i>Petite Vase Arrangement.....</i>	<i>\$50</i>
<i>Compote Centerpiece.....</i>	<i>\$150</i>

FAQ

What areas do you service?

We proudly serve the Washington, D.C. metro area, including Northern Virginia and Western Maryland, bringing our exquisite floral designs and personalized service to weddings and events throughout the region.

Do you offer rentals?

Yes, we do offer rentals. Please feel free to inquire about our rental options for your event..

Do you have a minimum investment?

In order to ensure we can curate the most stunning weddings tailored to your dreams, we do have a minimum investment requirement of \$1200. However, for intimate elopements or smaller gatherings, we are more than happy to discuss personalized options. Feel free to reach out for further details!

GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or have your planner reach out to us via e-mail.

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[GET STARTED](#)